

# SAFESTART HUMAN FACTORS



## CONFERENCE

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## Transformational Leadership Safety Culture in Disguise

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Consulting - SafetyAnywhere™

# TRANSFORMATIONAL LEADERSHIP SAFETY CULTURE IN DISGUISE

It is recognized that leadership is important in the creation of a culture that supports and promotes the strong health and safety performance of an organization.

## Leadership

Alignment, Collaboration, Accountability

## Establishing Expectations

Role + Responsibilities = Accountable

## Developing Safety Leadership

Demonstrating Commitment



## SAFETY CULTURE AND ADVERSE EVENTS

When incidents occur, it is important to identify what factors may have contributed to the outcome in order to avoid similar incidents in the future.

Common symptoms of poor culture:

- Widespread routine breaking of safety rules

- Failure to comply with policies

- Management decisions to put production or cost before safety

- Managers/Team Leaders not engaging in proactive safety behaviors



## SO, WHAT EXACTLY IS CULTURE?

Culture is based on the shared attitudes, beliefs and customs, rules that have been developed over time and are considered valid.

### Safety Culture- (Simple Definition)

The attitudes, values, norms and beliefs which a particular group of people share with respect to risk and safety.



# CREATING A GOOD SAFETY CULTURE REQUIRES A COMMON VISION AND EFFORT FROM EVERYONE IN AN ORGANIZATION.

## Common to Culture:

- Language
- Experience
- Vision/Objectives/Goal
- Accountability
- Enforce/Rules/Cultural Norms
- Passion
- Values
- Behaviors
- Respect
- Inclusion



# SAFETY CULTURE WHY CHANGE?

BP America Refinery Explosion

MARCH 23, 2005

(15 Killed, 180 Injured)

KEY ISSUES: BP

- SAFETY CULTURE
- REGULATORY OVERSIGHT
- PROCESS SAFETY METRICS
- HUMAN FACTORS



# SAFETY CULTURE WHY CHANGE?

## TESORO ANACORTES REFINERY

APRIL 2, 2010

(SEVEN FATALITIES)

- KEY ISSUES
- INHERENTLY SAFER DESIGN
- TESORO PROCESS SAFETY CULTURE
- CONTROL OF NONROUTINE WORK
- MECHANICAL INTEGRITY INDUSTRY STANDARD DEFICIENCIES
- REGULATORY OVERSIGHT OF PETROLEUM REFINERIES

“The refinery process safety culture required proof of danger rather than proof of effective safety implementation,”



## SAFETY CULTURE WHY CHANGE?

A culture of risk denial can include the following characteristics:

Belief that it cannot happen here

- Normalization of deviance
- Ad hoc criteria for danger
- Downgrading intermittent warnings
- Proof of danger rather than safety
- Group think

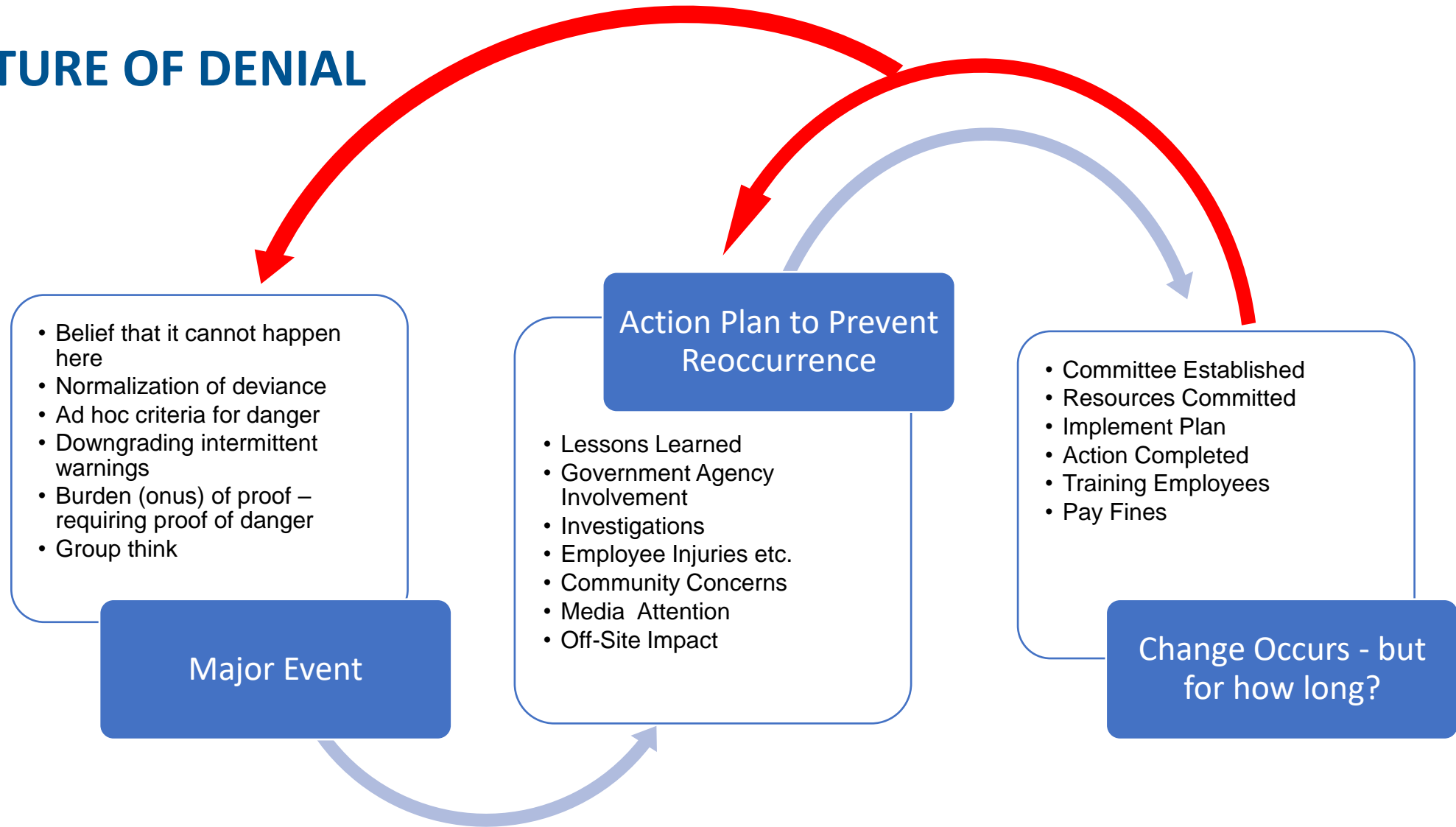
“The idea of a culture of safety as opposed to safety culture”.

Rafael Moure-Eraso, Ph.D., Chairman of the CSB

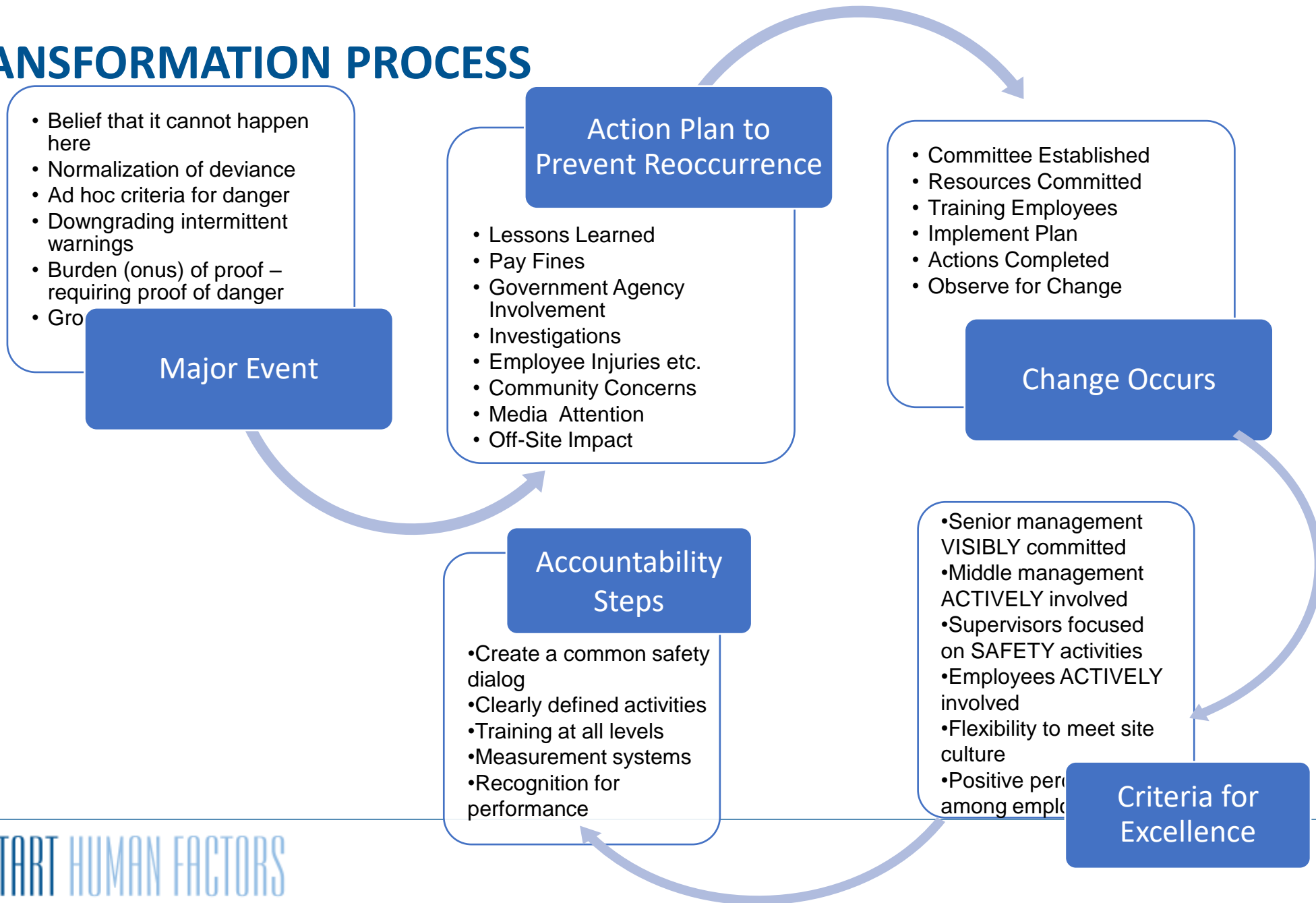




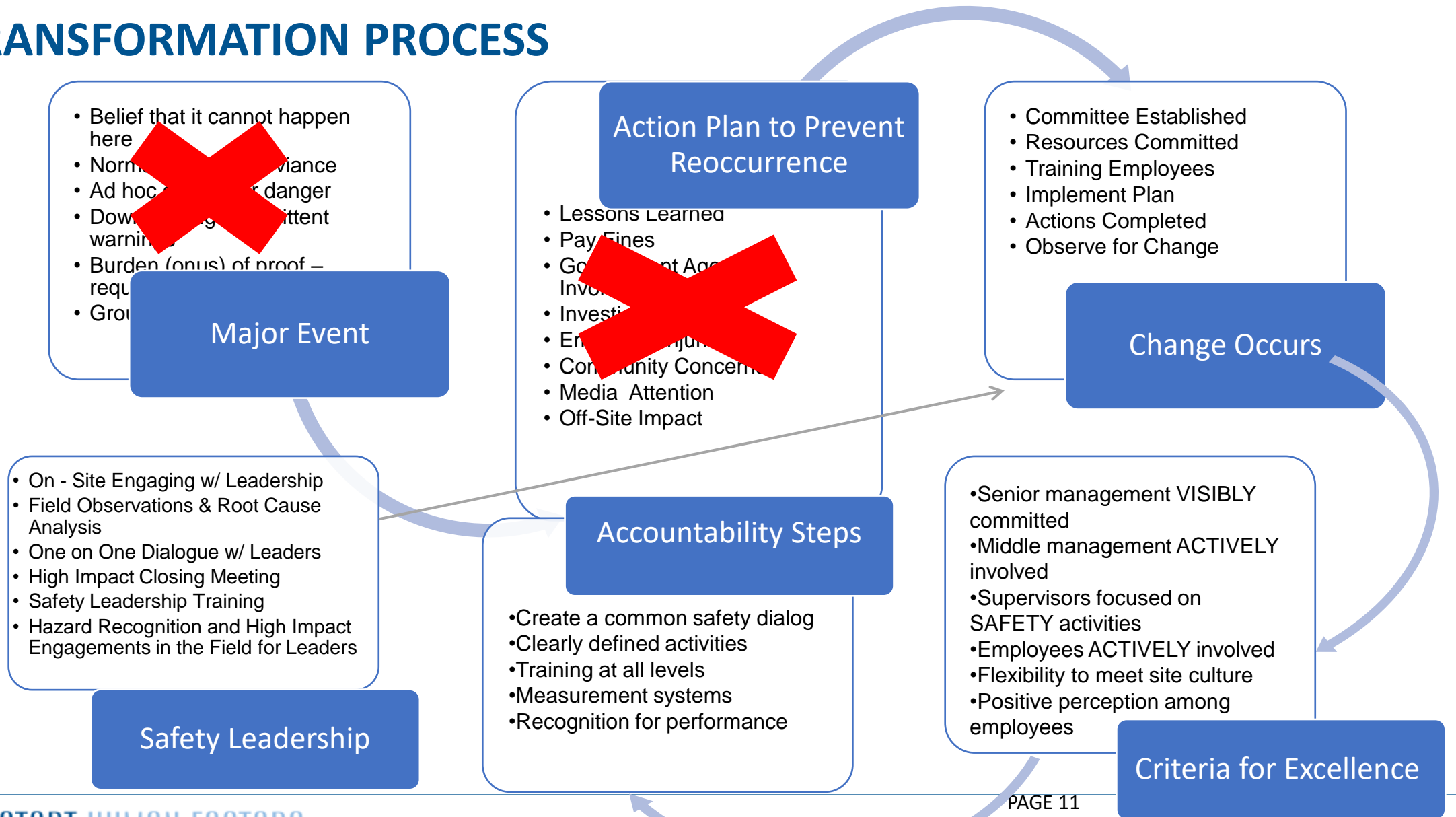
# A CULTURE OF DENIAL



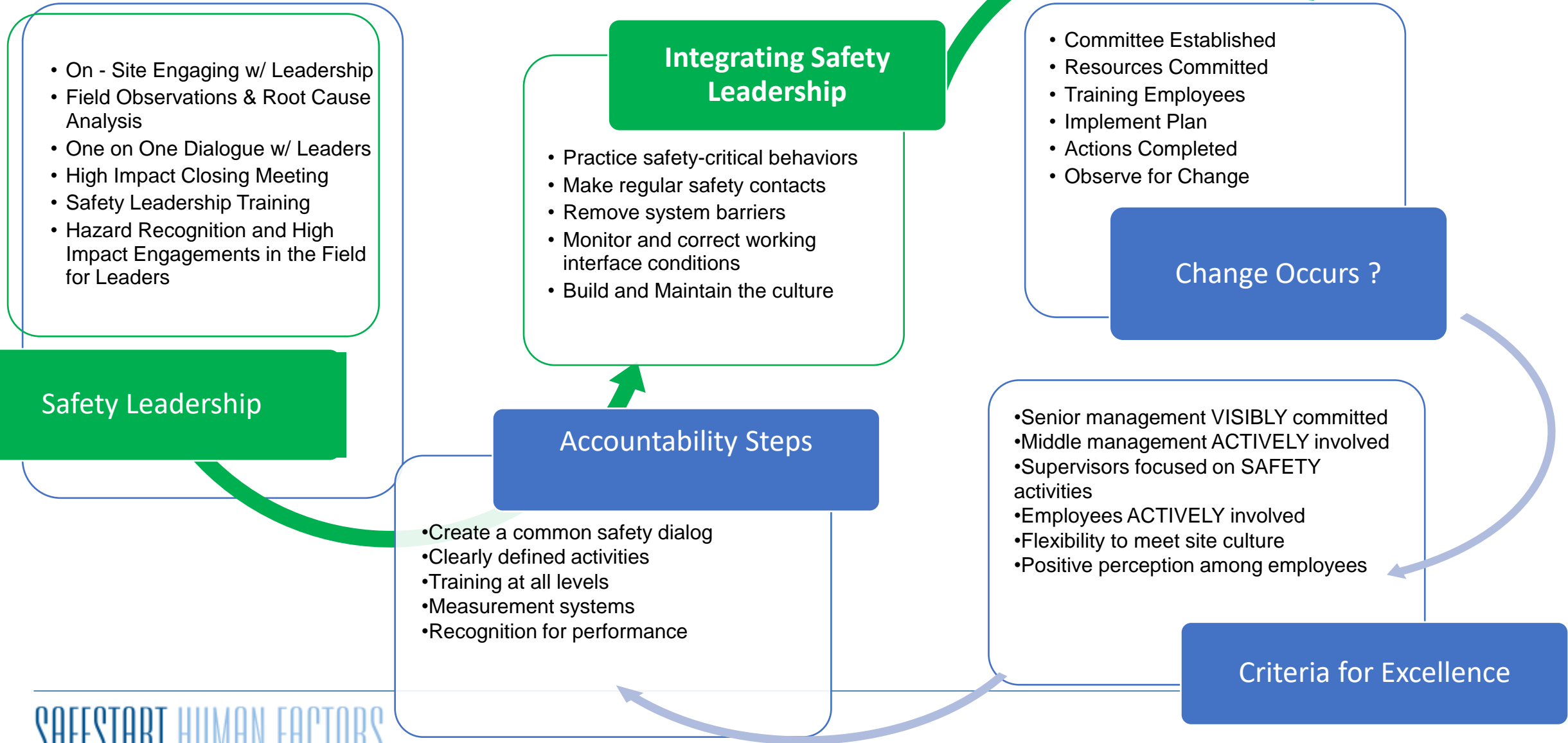
# TRANSFORMATION PROCESS



# TRANSFORMATION PROCESS



# SUSTAINABLE NEW TRANSFORMATION PROCESS



## CULTURE OF SAFETY DEFINED

- Safety
- Availability
- Quality
- Operational Excellence

A Culture of ????



# SAFETY PERFORMANCE

# CULTURE OF SAFETY PERFORMANCE

**Culture of Safety Performance** - is characteristic of an organization that has an overriding commitment to Safety Performance, one that values it most among all values.

## **Compliance**

- Golden Rules
- Regulatory Requirements
- Work Procedures
- Safe Work Practices

## **Competence**

- Job Qualification
- Skills
- Abilities
- Know - How

## **Safe Execution of Work**

- Perception of Risk
- Hazard Recognition
- Reaction to abnormal events
- Known to Unknown (Deviation)

## **Operational Excellence**

- Process Safety
- Personal Safety
- Environmental
- Availability
- Quality
- Productivity

**CULTURE OF SAFETY PERFORMANCE**

# HOW TO TRANSFORM TO A CULTURE OF SAFETY PERFORMANCE

Accepting Ownership – everyone is responsible for their own Safety and those around them.

- Criteria for Excellence
  - Senior management **VISIBLY** committed
  - Middle management **ACTIVELY** involved
  - Supervisors focused on **SAFETY** activities
  - Employees **ACTIVELY** involved
  - Flexibility to meet site culture
  - Positive perception among employees
- Accountability Steps
  - Create a common Safety Dialog
  - Clearly defined activities
  - Training at all levels
  - Measurement systems
  - Recognition of performance

# BEST PRACTICE LEADING INDICATORS FOR A CULTURE OF SAFETY

- Management Commitment
  - \*Plant Senior Managers Tours
  - Safety Walkabouts
- Key procedure audits
  - Annual Operating Procedure Review
  - Critical Task Procedures
- Worker engagement actions
  - \*Safety Meetings Scheduled
  - \*Loss Control Meetings
  - SafeStart® Steering Committee
- Training
  - SafeStart® Advance Hazard Awareness
  - Safety / Regulatory
  - Operator Qualification
- Corrective action items
  - Hazard Eliminations
  - Safety Related Work Order Completion
  - Safety Suggestion Responses
- BBS observations
  - \*Safety observations
  - \*Safety conversations
  - SafeStart® Rate Your State
- Near miss reporting
  - \*Number of reports of anomalies



# IMPLEMENTATION OF A CULTURE OF SAFETY PERFORMANCE

## Safety Leadership

- On - Site Engaging w/ Leadership
- Field Observations & Root Cause Analysis
- One on One Dialogue w/ Leaders
- High Impact Closing Meeting
- Safety Leadership Training
- Hazard Recognition and High Impact Engagements in the Field for Leaders

## Integrating Safety Leadership

- Practice safety-critical behaviors
- Make regular safety contacts
- Remove system barriers
- Monitor and correct working interface conditions
- Create a common safety dialog
- Build and Maintain the culture

## Criteria for Excellence

- Senior management VISIBLY committed
- Middle management ACTIVELY involved
- Supervisors focused on SAFETY activities
- Employees ACTIVELY involved
- Flexibility to meet site culture
- Positive perception among employees

## Accountability Steps

- Create a common safety dialog
- Clearly defined activities
- Training at all levels
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- Recognition for performance

## SUMMARY

The Transformative Process starts when the leadership becomes engaged and accountability steps are implemented. Creating a Culture of Safety performance requires a common vision and effort from everyone in our organization. We must work with Safety Leaders to ensure they understand their roles, in creating and sustaining a Culture of Safety performance.

## REFERENCES

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The Campbell Institute

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# THANK YOU FOR ATTENDING!