



SAFETY

TRAINERS BOOTCAMP

Presented by: Jack Jackson

William “Jack” Jackson, MDiv

SafeStart Senior Consultant



- SafeStart consultant for 12 yearsart Consultant Trainer
- Safest
- 20 years of experience in automotive
- Implemented SafeStart as a client in 2005
- Implementations in North America: Johnson Controls, Toyota, Honda and DuPont, TXDOT
- Conference speaker: NSC, ASSE, VPPPA, Governor's Safety and Health Conference (KY), NOSA (South Africa) and ASSE MEC (Bahrain and Dubai)
- College football player and semi-pro football coach
- U.S. Army reservist
- Hobbies: golf and grandkids

Safety Trainers Bootcamp



Back in the Day



1987

**23 Years Old
Child on the way**

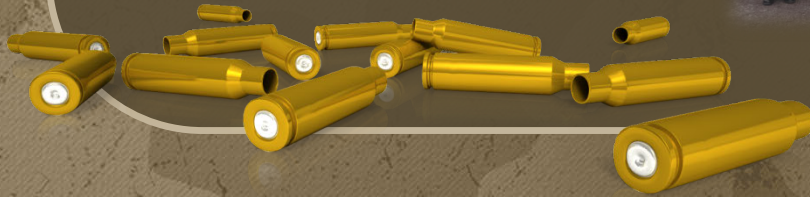


Like Father, Like Son



Fort Knox, Kentucky

Basic Training AKA "Bootcamp"



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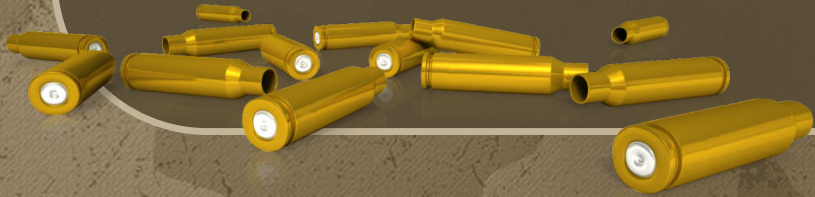
Consultant's Bootcamp

You must be a passionate champion of SafeStart

Have fun, but remember your primary function is not just entertainment.

Storytelling is an integral part

Be open to feedback and suggestions from others!



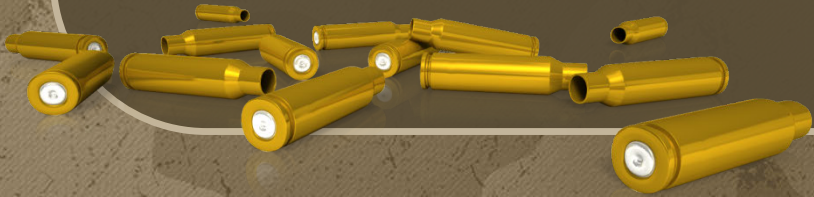
Safety Trainers Bootcamp

Give Aways

- **Champion**
- **Discipline**
- **Committed**
- **Enjoy**



Success



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Champion

Believe in whatever it is your teaching

Teach others to be leaders as well

Develop and spread trust at all levels

Developing "Win-Win's"



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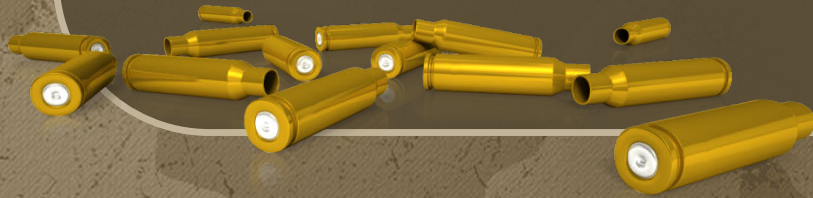
Committed

Work hard...

Be Consistent...

Be Passionate...

Maintain Self-respect...



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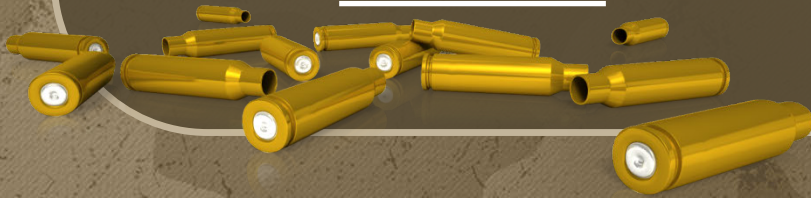
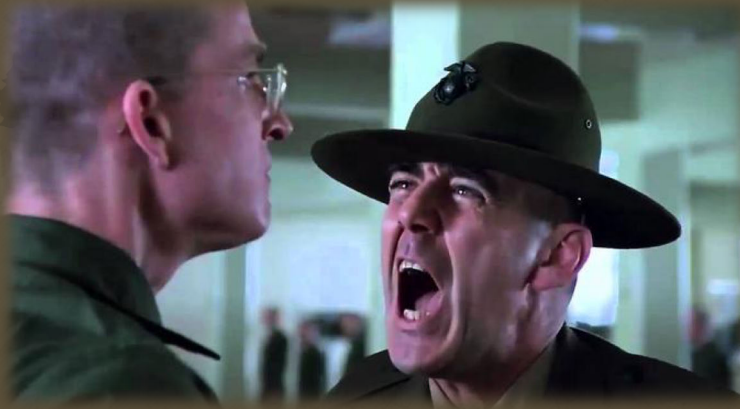
Discipline

Structure
Preparation

Preventative

Supportive

Corrective



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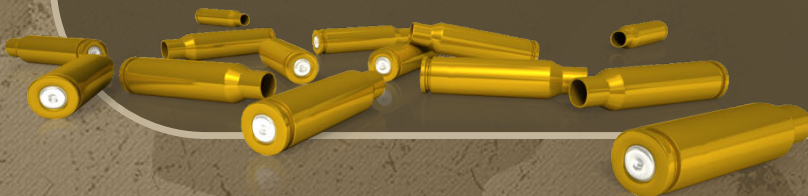
Enjoy

Enthusiasm

Get to the next level

Challenge Yourself

Watch Yourself



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Enjoy Benefits of Videoing Yourself

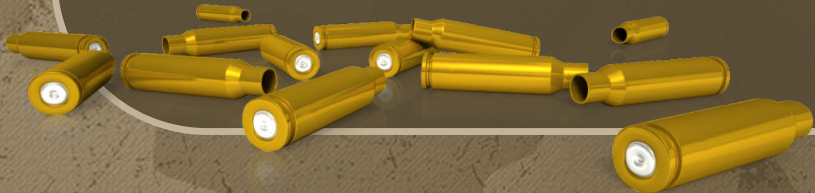


Boost Your Learning

Become More Expressive

More Unreactive

“Muscle Memory”



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Enjoy Benefits of Videoing Yourself

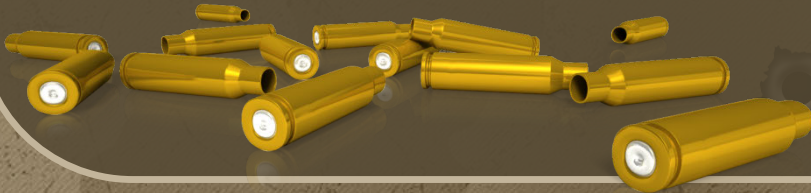


Find out what you REALLY sound like

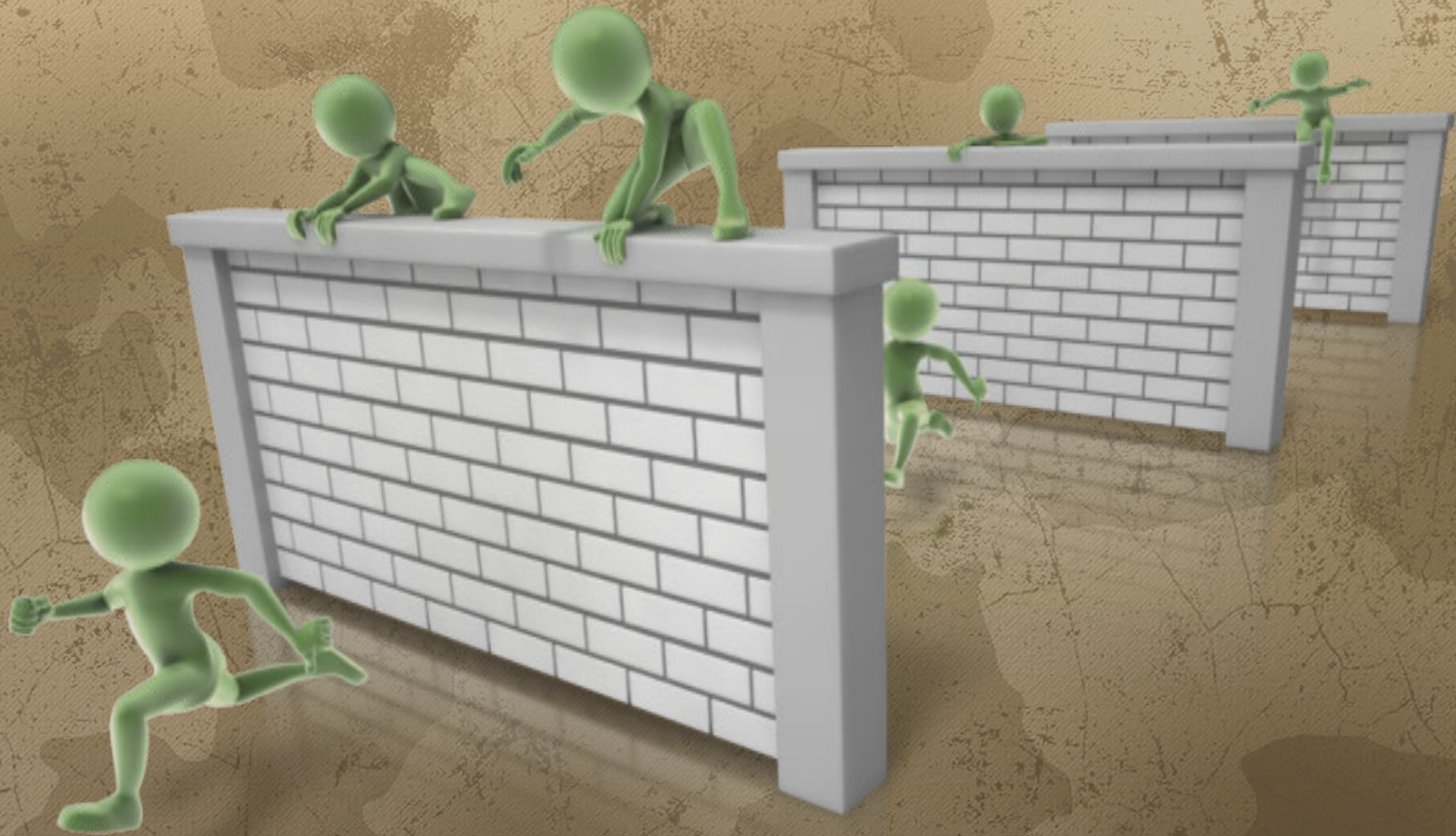
Be able to zoom in on your weak spots

Be able to switch from “evaluating” to
“conceiving”

Keep track of your progress



Obstacles



Perception is Reality!

What Does this Picture Say???

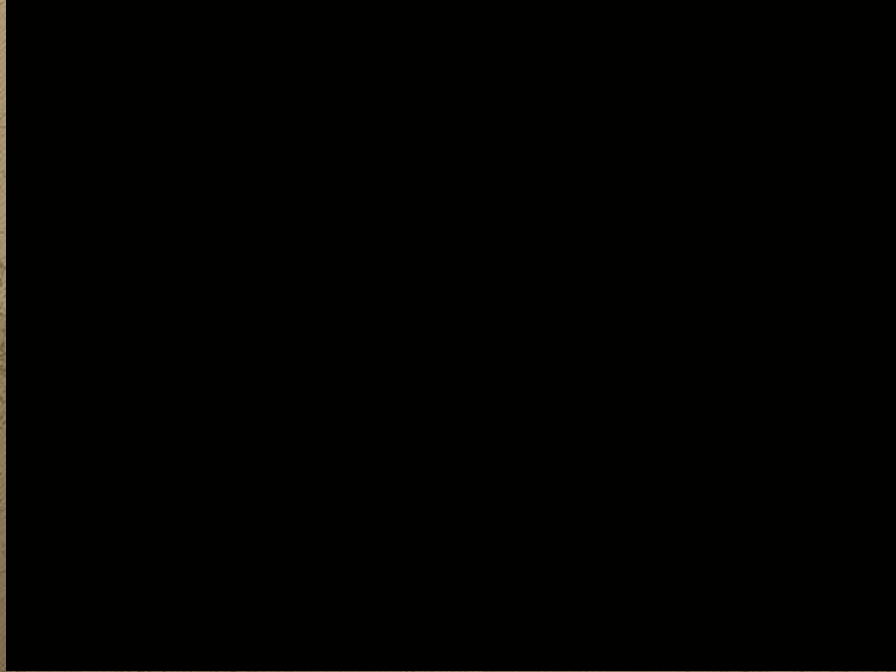


Nervous

Did not study

Not Prepared

Perception is Reality!



Expectations

- **Be familiar with the content of your slides**
 - **Read through them smoothly**
 - **Don't talk to the screen**
 - **Project your voice and use appropriate inflection**
 - **Create the discussion with the group**
- **Avoid distractions**
 - **“Um's, Ah's, & You Knows”, pocket items, gestures, and etc.**

Be Prepared to Present!

“Presenter’s View”

End Show Use Slide Show Swap Displays Tips

0:22 8:54 AM

Public Workshop Day 2

Welcome to SafeStart

- This course isn't replacing anything we are currently doing for safety.
- The SafeStart concepts can be applied to reduce injuries everywhere.
- Over 2000 companies (7,000 sites) in more than 40 countries are using SafeStart—average injury reduction of 50% or more.
- SafeStart is not about rules, procedures or discipline.
- SafeStart is non-political.
- The course is currently available in over 25 languages.
- The only goal of SafeStart is to help each of us prevent the errors and mistakes we never wanted to make in the first place.**

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Public Workshop Day 2

Agenda

- 7:15 Breakfast & Prep
- 7:45 Prep Time
- 8:15 Defining Expectations (Jack)
 - SafeStart Story Cards – Opportunity to Win
 - Technical items
- 8:30 CERT Units 3 & 4 (participants)
- 11:45 Lunch
- 12:30 Implementation Review (Jack)
- 1:00 CERT Unit 5 (participants)
- 4:00 Assignments & Prep for Day 3 (which will wrap by 4:00)

Initial Checklist for Instructor

- Show this slide so that the participants can read the information for themselves as they enter the training room.
- Ensure that each participant has a SafeStart Binder containing Units 1-5 (or at least the SafeStart Unit 1 Workbook), and a SafeStart Card, SafeStart Story card and a pen for completing the workbooks.
- Ensure that the room is set up to facilitate the A+ A+

1 2 3 4 5 6 7 8

MacBook Air

Be Prepared to Present!



Be Prepared to Present!



- ✓ **Please read all of Workbook 3**
- ✓ **The workbook is in a the same question & answer format as Unit 1&2. Please mark your responses and then flip the page. The answers are all on the other side of the page**
- ✓ **There is some repetition but not because the concepts are difficult to understand**
- ✓ **The purpose of the repetition is to help get these concepts “stuck in our minds” so that we can use them automatically, without trying to remember them. Split seconds count when it comes to preventing errors – especially while on the highway**

Make It Real (STORIES)



The Art of
Storytelling

By Jack Jackson



Only Good Behaviors Allowed?



You Can Be a Better Edutainer: Combining Education and Entertainment

William “Jack” Jackson
Tim Page-Bottorff, CSP, CET

GLOBAL

NSC2019

Congress & Expo

San Diego, CA

Congress: September 6-12

Expo: September 9-11

San Diego Convention Center



Classroom Behaviors

- The Sleeper
- The Projector
- The Phone Freak
- The Busy Body
- The Fighter
- The Questioner
- The Know It All
- The Monopolizer



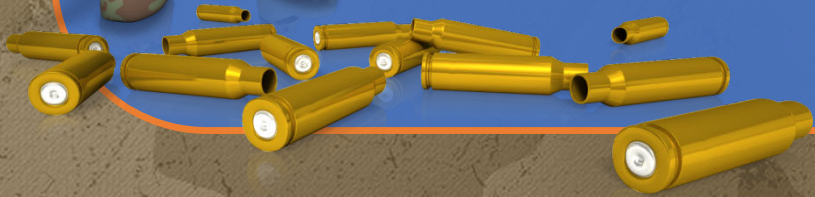
Classroom Behaviors

- **Identify when a behavior poses a threat....**
- **Start with small gestures to interrupt problematic behavior. ...**
- **Distract a disruptive student. ...**
- **Remind the student of classroom rules. ...**
- Ignore the behavior if possible. ...
- Offer the student a choice. ...
- Make the consequences clear.



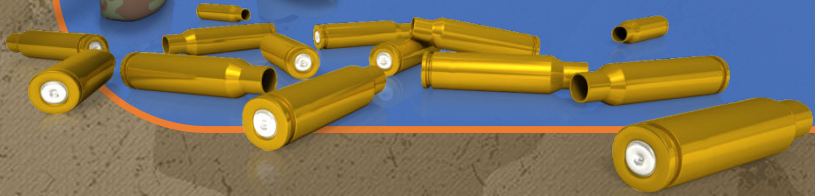
Lets make it Real

Role Play



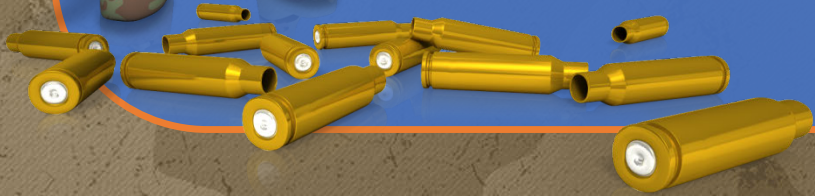
Lets make it Real

Making a Bed



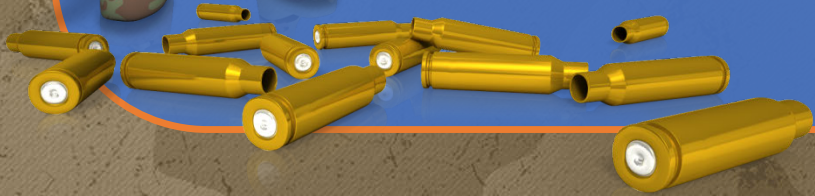
Lets make it Real

Hand Wash a Car



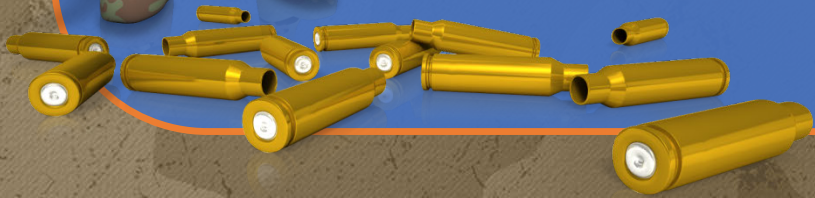
Lets make it Real

Frying a Chicken



Lets make it Real

Tie Your Shoes



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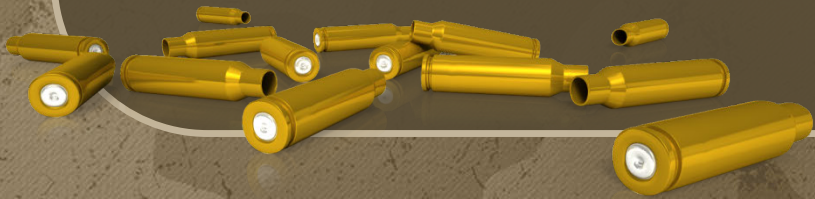
Take Aways Success

**Champion
Committed
Discipline
Enjoy**



**Realize Obstacles
Perception is Reality
Be Prepared
Tackle the Behaviors**

Make It Real



Questions? Comments?



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