

A black silhouette of a city skyline with various skyscrapers of different heights and shapes, set against a dark background.

SAFESTART

HUMAN FACTORS

CONFERENCE

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NAES

Implementing an Off the Job Safety Initiative

Why Off the Job Safety?

- Employees think about Safety at home
- Reduce off the job injuries
- Motivation to work safely on and off the job
- Protecting Your 4

Target Audience

- Employee
- Family
- Pets
- Relatives/Neighbors
- Suggestions?

Key Target Audience

- Children
- Grandchildren
- Why Not the Employee?

Implementing an Off The Job Safety Initiative

- Do's & Don't
- Identify Your Target Audience
- Implementation Strategy
- Examples of Safety Messages

Don't Forget

- Need management support
- Don't forget to tell the BOSS!
- Budget considerations

Children/Grandchildren

- Message in their language
- Make it Fun/Interesting
- Make it look interesting
- Put on the refrigerator at home

Who will Implement the Initiative?

- Corporate Driver
- Plant Driver
- Safety Committee
- NAES 2 employees and the Boss/Company Size 4,,000+ employees

Message Delivery

- Email/Mail/Other?
- Corporate Newsletter
- Plant safety briefings
- Important, make sure it is delivered to the Home!

Support the Message

- Engage employees to talk about the message
- Home SafeStart stories discussed at work
- Contest and prizes with the message
- Give a ways fire extinguishers, smoke detectors, first aid kits, bikes, helmets, etc

Message Topics

- Holidays
- Summer activities
- Special Months (Fire Prevention Month, Halloween)
- Children in school/Out of school safety
- Websites

Monthly Topics

March: Home Safety Tips

April: Distracted Driving Awareness Month, Teen Driving Safety

May: Bicycle/Skateboard Safety

June: Summer Safety, Swimming and Boating

July: 4th of July Safety

August: School Safety

Sept: Latch Key Children

Oct: Fire Prevention (NFPA Fire Prevention Week)

Extra Edition: Halloween Safety

Nov: Winter Holiday Travel Safety Checklist

Dec: Cold Temperatures/Frostbite

THANKS FOR
Your Participation!

Contact Help

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